

20



Healthy Cities, Towns, Regions
Czech Republic

24

ASSAMBLLED !

ANNUAL REPORT

 ENGLISH VERSION



1 WHO WE ARE

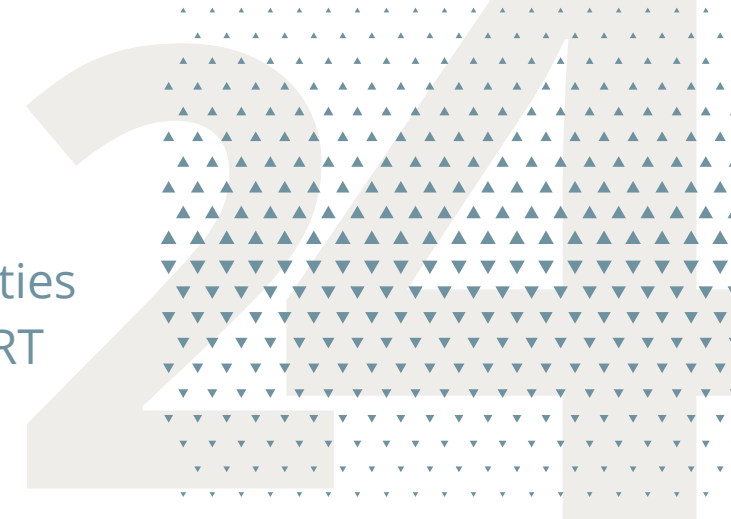
We are an association of cities, towns and regions.
We have a national scope and an international UN-WHO auspices.
For 30 years we have been mediating experiences between town halls and professional partners.

- » we know how to **ENGAGE** citizens, schools, NGOs and business
- » we offer "tailored" help with **STRATEGIC WORK** in cities
- » we offer **DATA** and benchmarking for urban development
- » we seek and offer **INSPIRATION** in many areas

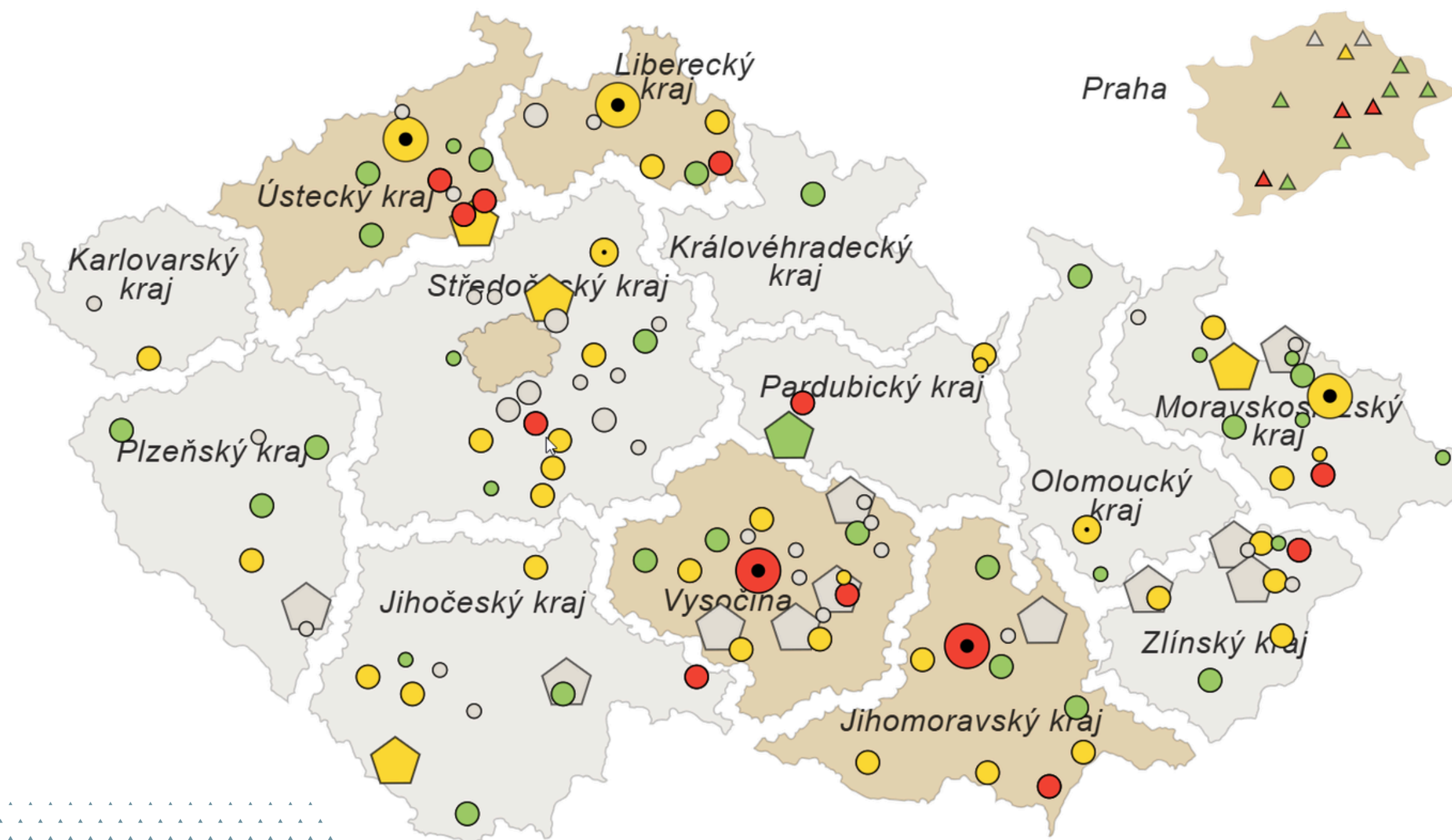


2

MEMBERS



Year 2024: **143 members**, regional influence on **2321 municipalities**, with **5,548 millions of inhabitants - 51 %** Czech population



LEGEND

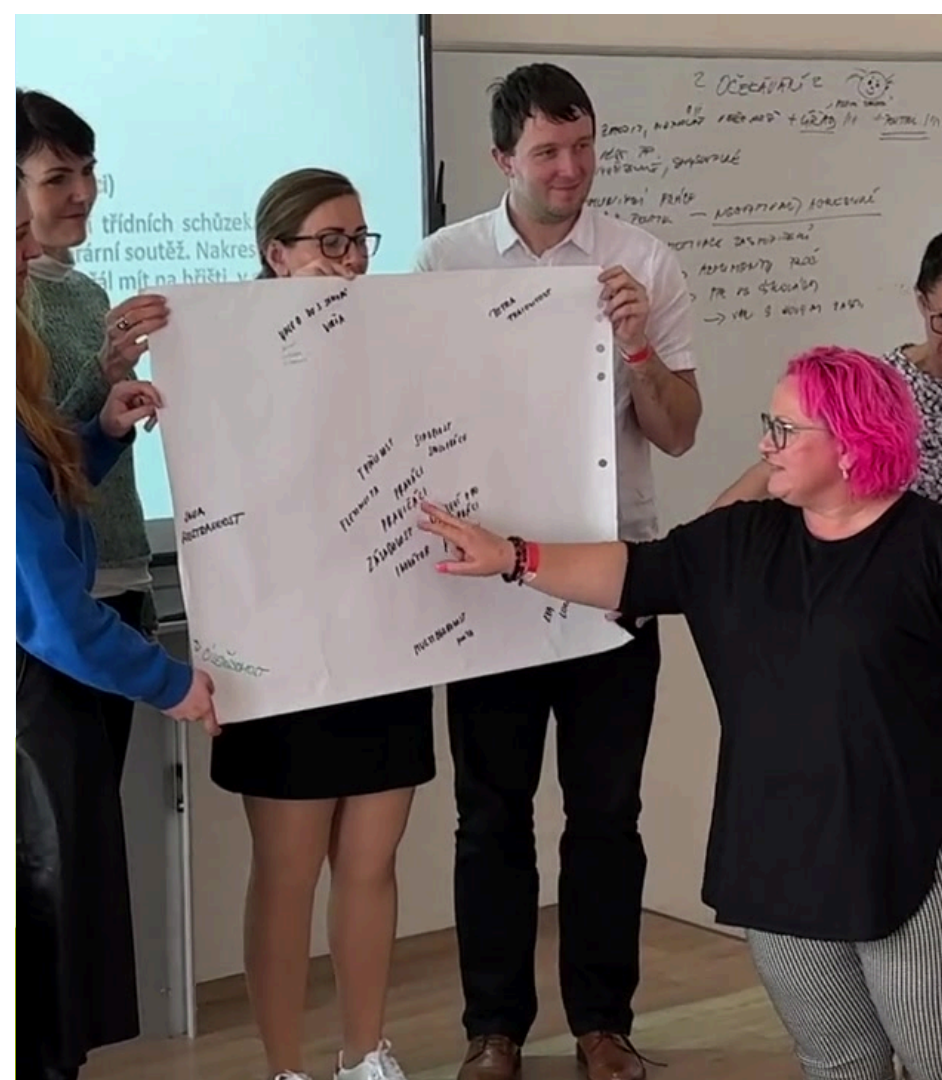
- regional capital
- city status
- city
- town, village
- urban district
- microregion, MAS

HCCZ LEAGUE

- champion
- advanced
- beginner
- observer

WANT TO BE OUR
MEMBER?

[ZdravaMesta.cz/
clenstvi](https://ZdravaMesta.cz/clenstvi)



2

MEMBERS

ACCORDING TO OUR "HEALTHY CITIES LEAGUE"

Champions:

Brno, Břeclav, Dačice, Chrudim, Jihlava, Jilemnice, Kopřivnice, Litoměřice, Praha 10, Praha 12, Praha-Dolní Měcholupy, Roudnice nad Labem, Rožnov pod Radhoštěm, Štětí, Týnec nad Sázavou, Velké Meziříčí
Kraj Vysočina, kraj Jihomoravský

Advanced:

Benešov, Bory, Bystřice, Červená Voda, Český Brod, Dobříš, Havlíčkův Brod, Hodonín, Klatovy, Králíky, Krnov, Kroměříž, Liberec, Mariánské Lázně, Mikulov, Mladá Boleslav, Nový Jičín, Ostrava, Pelhřimov, Praha 18, Prachatice, Prostějov, Rokytnice nad Jizerou, Rosice, Skotnice, Tábor, Telč, Třebíč, Turnov, Ústí nad Labem, Valašské Klobouky, Valašské Meziříčí, Vimperk, Votice, Vsetín, Znojmo
hlavní město PRAHA, kraj Liberecký
MAS Opavsko, MAS Podřipsko, MAS Rozkvět, MAS Střední Polabí

Beginners:

Bílina, Bolatice, Boskovice, Bystřice (nad Olší), Čepřovice, Drahelčice, Hlučín, Horní Benešov, Humpolec, Jeseník, Kamýk nad Vltavou, Krhová, Kyjov, Lomnice nad Popelkou, Louny, Mořice, Nové Město na Moravě, Nový Bor, Pacov, Poděbrady, Praha 01, Praha 11, Praha 20, Praha 21, Praha-Dolní Počernice, Praha-Libuš, Přeštice, Rokycany, Šlapanice, Tachov, Trutnov, Třeboň, Třebušín, Uherský Brod, Ústěk, Vítkov, Vyšší Brod, Zbyslavice
kraj Ústecký
MAS Železnohorský region

Observers:

Brandýs nad Labem - Stará Boleslav, Březina, Dymokury, Huslenky, Chelčice, Chuchelná, Jesenice, Jílové u Prahy, Kácov, Karlovice, Koleč, Kouřim, Krásno, Křešice, Křídla, Křižánky, Křižany, Kyšice, Lípa, Pištín, Police (u Val.Meziříčí), Praha 19, Praha-Březiněves, Rudíkov, Sázava, Strašín, Strážek, Telnice, Velký Beranov, Věžnice, Vyžlovka, Zákolany
Mikroregion Kroměřížsko, Mikroregion Novoměstsko, Mikroregion Prácheňsko, Mikroregion Střední Vsetínsko, Mikroregion Telčsko, Mikroregion Třebíčsko, Mikroregion Valašskomeziříčsko-Kelečsko, Mikroregion Velkomeziříčsko-Bítešsko, Sdružení obcí Hlučínska, Svazek obcí regionu Třeboňsko – SORT, Svazek obcí Větrník

3 WE OFFER

educational and awareness-raising events
sharing good practice
email information service



ESPECIALLY FOR MEMBERS:

- » consultation and support for **strategic planning and management**
- » methodological support for public **participation**
- » online data and **indicators**, IT tools, city project management
- » support for **external resources** (grants, partners, consultancy)
- » **media promotion of members**
- » patronage of WHO as an **international authority**

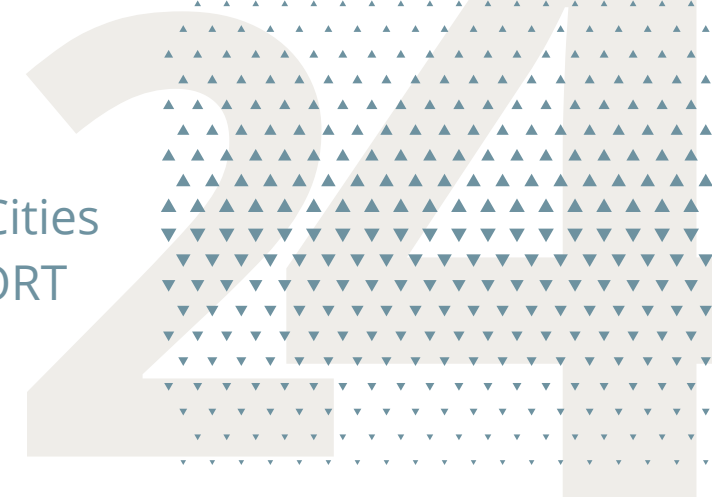


ZdravaMesta.cz

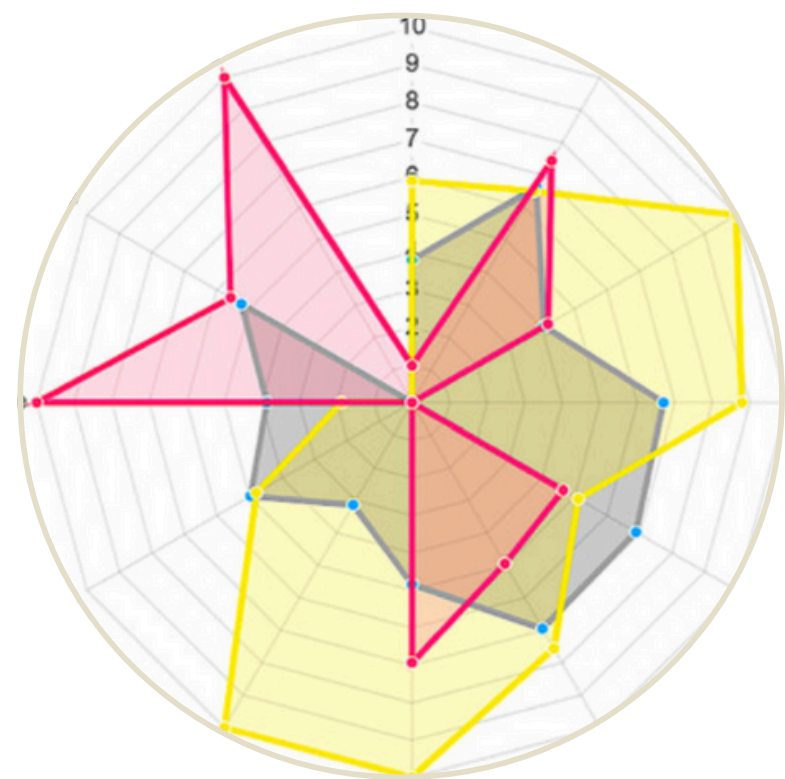
 [/sluzby](https://ZdravaMesta.cz/sluzby)

3 WE OFFER

SELECTION OF TOPICS



*DATA,
INDIKATORS,
BENCHMARKING*



*PLANNING FOR
HEALTH*

*PROJECT
GALLERY*



*ENGAGING
YOUNG
GENERATION*

4 WE ARE WORLD-CLASS

SITE VISITS, INTERNATIONAL COOPERATION

*PART of the WHO
HC COMMITTEE*



*WHO POLITICAL
BOARD in BRNO*

STUDY TRIPS

REYKJAVIK - wellbeing
DENMARK - elderly



*cooperation
with ICELAND*



5 MUTUAL LEARNING

2024 WE ORGANIZED ...

- » **3x Healthy Cities Schools**
- » **4x Seminars** and awareness raising events
- » **4x TV Healthy Cities**
- » **15x Courses and trainings** (strategic management, citizen engagement ..)
- » **1x Annual conference** (citizen engagement, energetics, good practice)
- » **4x International cooperation**, site visits and study trips



5 OUR EVENTS

2024

Were you there with us (?)

20
ONLINE AND LIVE EVENTS

13
LECTURERS

3000+
*ATTENDEES/
FOLLOWERS*

4
INTERNATIONAL COOPERATION

130+
PRESENTERS

participation
cooperation with investors

data
children and youth
cooperation with entrepreneurs

housing
strategic planning

foreign study trips

and much more...

6 ENGAGING CITIZENS

We offer to our members ...

- » **methodological** support and assistance
- » **facilitation** of events
- » **emotional maps**
- » support for **participatory budgeting**
- » longterm training on **citizen engagement**





6 ENGAGING CITIZENS

FORUMS,
ROUND TABLES



YOUNG AND
SCHOOL
FORUMS



EMOTIONAL
MAPS



PARTICIPATORY
BUDGETS



METOPHICS
AND GUIDES



2024

7 STRATEGIC DEVELOPMENT



We offer to our members ...

- » **support** for strategies, action plans preparation, implementation
- » **cityDATA** - city in numbers
- » **cityPROJEKT** - projects clearly for politicians, authorities and the public
- » **property passport** and much more...

- » **tailor-made** training and methodological support
- » **expert** partners



DATAPLAN



400 indicators for cities

1.460 indicators for regions



1.960 strategies

21.144 actual strategic goals



1.405 DATAPLAN users

city management portal
DataPlan.info

methodics and indicators
Mozaika-UR.cz

national portal for strategic documents
Databaze-Strategie.cz

8 GOOD PRACTICE

DobraPraxe.cz

unique **web signpost**
new **inspiration** from cities and regions every week



NEJpraxe
2024



300
EXAMPLES

2000+
INSPIRATIONS

MOST POPULAR GOOD PRACTICE CONTEST 2024

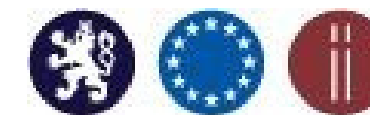
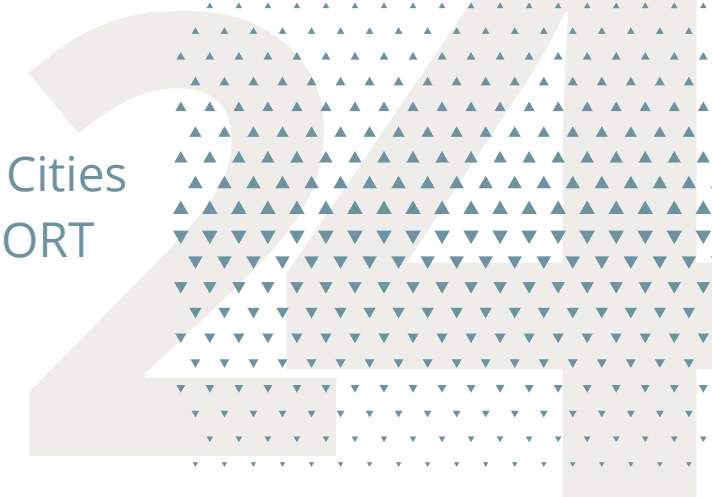
32 competition projects were submitted

- 1. place: **BRNO**
- 2. place: **CHRUDIM**
- 3. place: **MAS ŽELEZNOHORSKÝ REGION**



DobraPraxe.cz

9 PARTNERS



More partners here ...

ZdravaMesta.cz

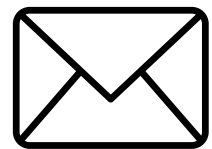
10 WE COMMUNICATE...



38.000 followers
on HCCZ Facebook
we use actively also
LinkedIn, Instagram



14 **INSPIROMATS**
with good practice from our
members via emails and
social networks



11 topical e-mail
conferences, sent to
5.400+ contacts



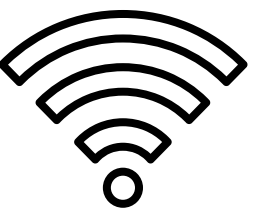
80.000+ visits on WEBSites
ZdravaMesta.cz a DataPlan.info



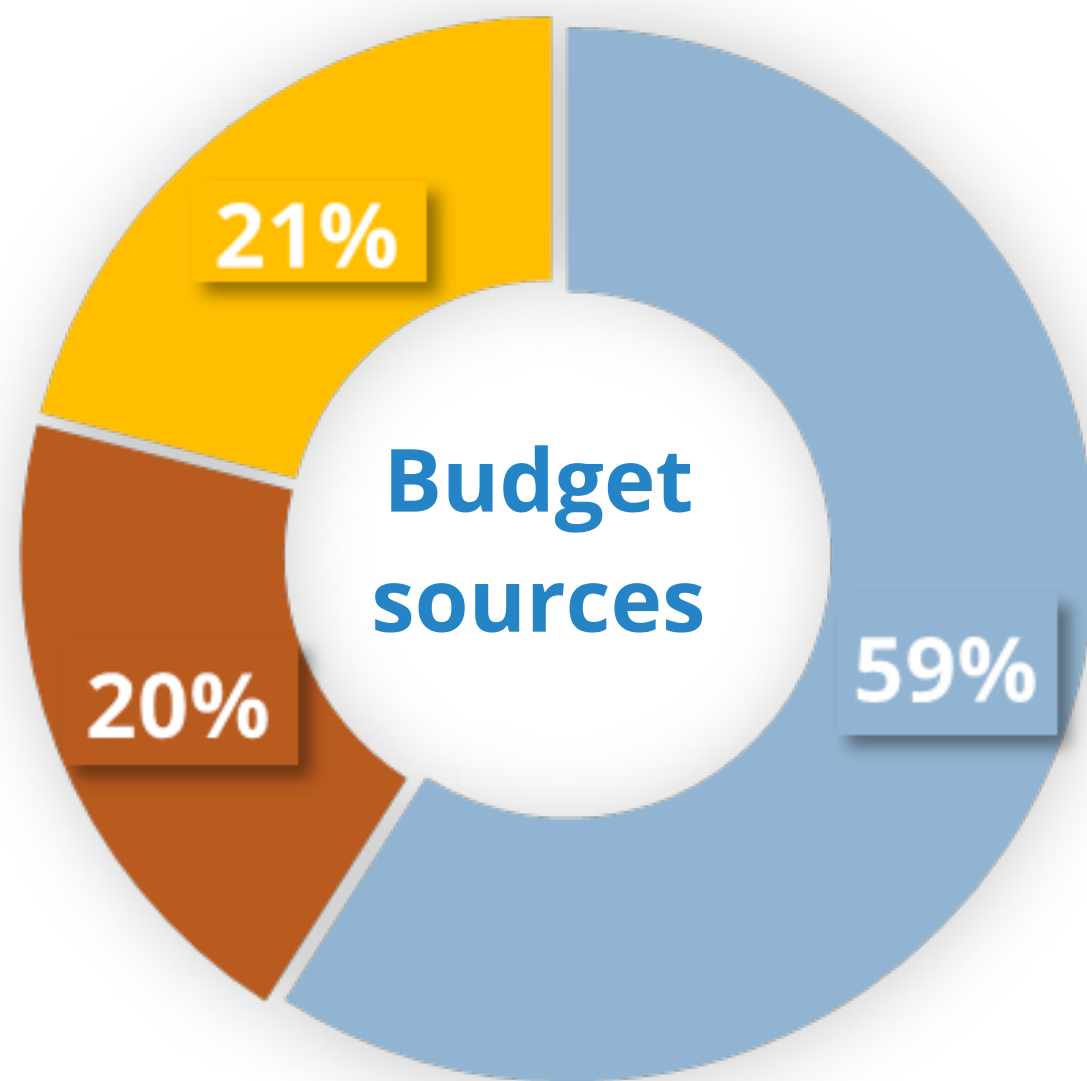
29 new videos
on YOUTUBE channel
and our videogallery



many articles, press releases
on the association and its members
activities in professional media and
on web



10 ECONOMY



Member fees **national resources** **international resources**





a HEALTHY CITY IS...

SUSTAINABLE

HAS A VISION

**FOR A
QUALITY AND
HAPPY LIFE**

**FRIENDLY
TO ALL
GENERATIONS**

RESILIENT

INNOVATIVE

Already **30+ years** for towns and cities

**WELL
MANAGED**

GREEN

SAFE

SMART

INCLUSIVE

LEARNING



Thanks!



Healthy Cities, Towns, Regions
Czech Republic

ANNUAL REPORT

Healthy Cities of the Czech Republic
National Network

YMCA Palace, Na Poříčí 1041/12, 110 00 Prague 1

info@zdravamesta.cz | +420 602 500 639



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instagram.com/ZdravaMesta